



## **About Plenum**

## Our Mission is threefold:

- Foster academic growth on the individual level
  - Editing services
  - Feedback loops
- Build community within undergraduate geography
  - Game nights/social events
  - Professional development workshops
- Contribute to larger conversations in geography with high-quality undergraduate research
  - Annual publication; We are a publishing house for undergraduate students
  - Providing a platform for our peers to share their work

Founded in 2011, this current team is the 3rd editorial board.



## Accomplishments

- Adopted an agile mindset!
- Successfully restructured the organization
  - Established internal systems/processes
  - Delegation of responsibilities within cross-functional teams
- Rebuilt our website from scratch using HTML/CSS/GitHub
- Established & maintained social media presences
- Hosted a number of game nights
- Hosted a successful professional development workshop with industry professionals
- Launched and administered the geography departments official Discord server
- Published our Journal's yearly issue (4 projects and 62 pages long!)
  - Collaborated with many undergraduate students throughout the editing process

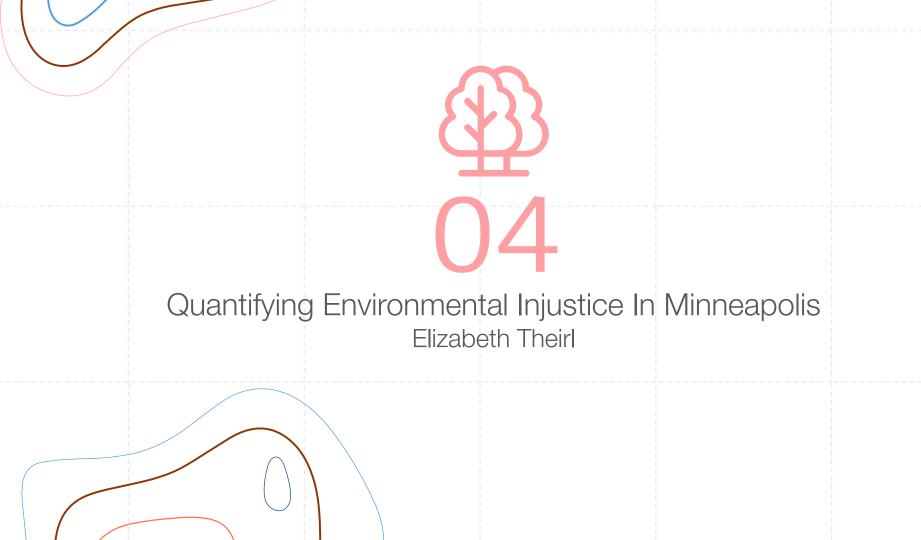


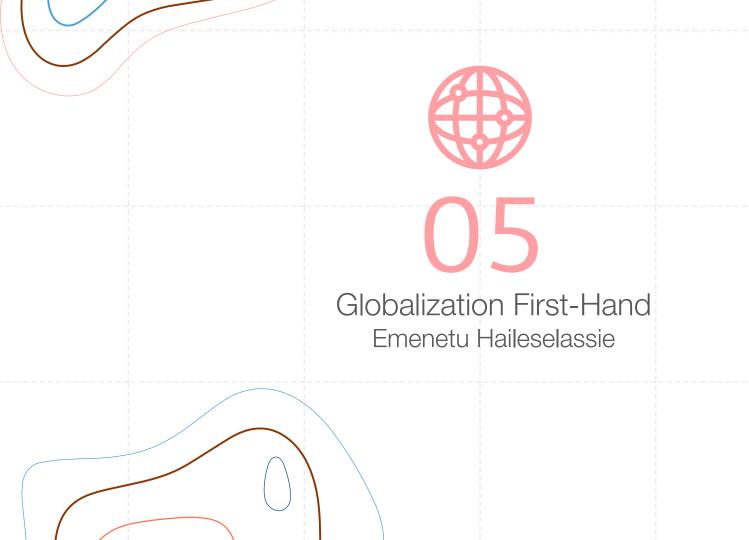
## Pain Points

- COVID-19
- No in-person activities = harder to sustain engagement & host events
  - Focus shifted to the Digital Experience
  - Felt like we were starting from scratch
- Cascading implications
  - Virtual learning was disruptive for many students
  - Demotivating for many undergraduate students
  - Lack of interest from the community to get involved
- Had to rethink our approach
  - Marketing-wise
  - Interaction-wise
  - Content & services-wise
- Hard for us to get funding as an organization
- Time constraints
- Holding authors accountable





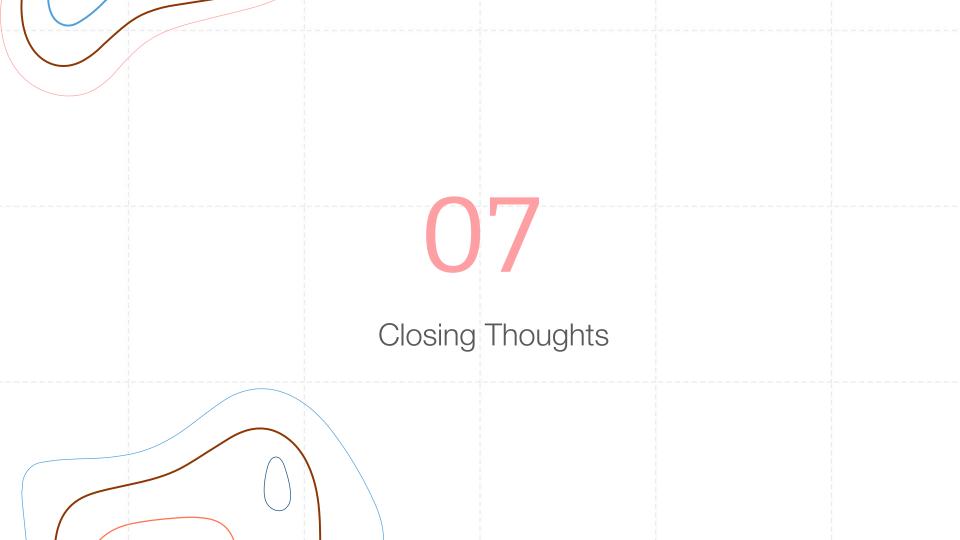






Impacts of Black Residential Segregation in the United States In The 20th Century

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